

Michael Farrow

CFO at Samba TV

Michael Farrow is the Chief Financial Officer at Samba TV.

He possesses deep expertise in the fields of finance, strategy, mergers and acquisitions with over 20 years of executive leadership experience for San Francisco Bay Area software and media companies.

Prior to joining Samba TV, Michael held leadership roles for several media companies including Time Warner and Viacom, where he was Director of Finance for the United Paramount Network.

Michael is watching Cobra Kai on Netflix, with his all-time favorite TV show being Succession on HBO.